

EZ+ Fridays “Scratch & Win” Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

1. Eligibility

EZ+ Fridays “Scratch & Win” (the “Promotion”) is open to customers¹ who are at least eighteen (18) years old at the time of entry. Void where prohibited by law. Employees of Sponsor, as defined below or any of its respective affiliates, subsidiaries, advertising agencies, or any other company or individual involved with the design, production execution or distribution of the Promotion and their immediate family (spouse, parents and step-parents, siblings and step-siblings, and children and step-children) and household members (people who share the same residence at least three (3) months out of the year) of each such employee are not eligible. The Promotion is subject to all applicable federal, state, and local laws and regulations. Void where prohibited by law. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor

EZ Online Sales, Inc., 2500 Bee Cave Road, Bldg. 1, Ste 200, Rollingwood, TX 78746 (“Sponsor”).

3. Promotion Period

The Promotion is active each Friday starting on 8/7/2026, and ends on Friday, 1/1/2027, (the “Promotion Period”). Sponsor reserves the right to adjust the Promotion Period, including, but not limited to, the ending date. Each Friday of the Contest Period, starting at 12:00:01 a.m. PST through 11:59:59 p.m. PST, a person may access the EZ+ app at app.ezplus.com to scratch a card. Sponsor is the official timekeeper for this Promotion.

4. How to Enter

To enter the Promotion, a person must have an EZ+ app account. During the Promotion Period, visit app.ezplus.com and follow the prompts provided to scratch a card in the EZ+ Friday Scratch & Win game. Limit one (1) scratch per person each Friday of the Promotion Period. All entries become the sole and exclusive property of Sponsor. See Subsection 9, Prizes below for information on Promotion prizes and odds of winning.

5. Alternate Method of Entry

Alternatively, a person may enter by sending a hand-printed, self-addressed, stamped envelope to: EZ+ Fridays Scratch & Win, Attn: EZCORP Marketing, 2500 Bee Cave Road, Bldg. 1, Ste 200, Rollingwood, Texas 78746.

6. Winner Selection

The Scratch & Win potential winners will be notified immediately at the conclusion of their entry play in the EZ+ app. See Subsection 9, Prizes below for information on prizes and odds of winning. Any EZ+ Rewards points won on Friday of the Promotion Period expire at 11:59:59 p.m. PST on the Thursday following the Friday scratch on which the prize was awarded, except as otherwise noted in Subsection 9.

¹Only customers are eligible to participate in the Promotion. Customers are individuals with an EZ+ app account, and do not include companies or wholesalers. Customers must be at least eighteen (18) years old at the time of entry.

7. POTENTIAL PROMOTION WINNER IS SUBJECT TO VERIFICATION BY SPONSOR WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION.

8. Verification of Potential Winner

As a requirement of winning, the potential winner must continue to comply with all terms and conditions of these Official Rules and [EZ+ Rewards Terms & Conditions](#). Failure to comply with all terms may result in winner's forfeit of prize.

9. Prizes

Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. The Scratch & Win prizes (and chances of winning with each scratch) are as follows*:

- 500 EZ+ Reward Points (equivalent to \$5) (60% chance of winning)
- 1,000 EZ+ Reward Points (equivalent to \$10) (35% chance of winning)
- 2,500 EZ+ Reward Points (equivalent to \$25) (5% chance of winning)

*See [EZ+ Rewards Terms & Conditions](#) for information on EZ+ Rewards points. Except as noted herein, prizes expire at 11:59:59 p.m. PST on the Thursday following the Friday scratch on which the prize was awarded.

10. Entry Conditions and Release

By entering, each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor which are binding and final in all matters relating to this Promotion; (b) release and hold harmless the Sponsor, its affiliated companies, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Promotion, and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Promotion, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Sponsor from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the Promotion and/or entrant's acceptance, use or misuse of prize.

11. General Conditions

Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Promotion, as determined by Sponsor in its sole discretion. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right

to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

12. Limitations of Liability

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Promotion; (d) technical or human error which may occur in the administration of the Promotion or the processing of Entries; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an entrant's Entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Entry in the Promotion. No more than the stated number of prizes will be awarded.

13. Disputes

This Promotion shall be governed by the laws of the State of Texas. Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, other than those concerning the administration of the Promotion or the determination of winners, shall be resolved individually, without resort to any form of class action; (b) any and all disputes, claims and causes of action arising out of or connected with this Promotion, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate Austin, Texas Court located in the Travis County, Texas; (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (d) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

14. Social Media Platform Disclaimer

This Promotion is in no way sponsored, endorsed, administered by, or associated with Facebook, Instagram, X, Twitter, or any other platform ("Social Media Platforms"). You understand that you are providing your information to Sponsor and not to the Social Media Platforms. By participating, you agree to a complete release of the Social Media Platforms from any claims arising out of or related to this Contest.

15. Promotion Results

For Promotion results, send a hand-printed, self-addressed, stamped envelope to Winners List – E Z+ Fridays Scratch & Win, Attn: EZCORP Marketing, 2500 Bee Cave Road, Bldg. 1, Ste 200, Rollingwood, Texas 78746. Requests for the winners list must be received no later than 30 days after the end of the Promotion Period stated in Section 3.

16. Privacy

For information on our privacy practices and how we use or share your personal information, please see our privacy policy at ezcorp.com/privacy-policy.